



You Have Questions? We have Answers!

“Think before you donate” and we think you will see why donating to Goodwill is the right choice. Goodwill is the leading workforce provider in the world, with more than 126,000 job placements in 2020 alone. Goodwill has a more than 118-year track record in providing services to people going through transition, whether due to military service, lack of education or work experience, mental or physical challenges, or being impacted by the criminal justice system.

There are 156 local 501(c)(3) Goodwill organizations in the U.S. and Canada, and a presence in 12 other countries. Each Goodwill organization is independently operated and governed by a local Board of Directors, so the revenue raised locally, *STAYS LOCAL*.

Goodwill is proud to be recognized by GuideStar with its Platinum Seal of Approval, the highest rating for nonprofit organizations. Goodwill retains the highest ranking by Charity Watch, formerly known as the American Institute of Philanthropy, which provides information about charities’ financial efficiency, accountability, governance and fundraising. Here are just a few other reasons to donate to Goodwill:

- **More than 85 percent of collective revenue** from the sale of donated goods at Goodwill organizations support and grow their critical community-based programs and services, including job placement and training, credentials and certifications, and support services, such as childcare, financial education, mentoring and transportation. This is well above the [Better Business Bureau’s](#) accountability standards, which require that an organization spend 65 percent of its total expenses on program services.
- Last year, more than 230,000 people in the U.S. and Canada connected with jobs or earned employment through career services offered by Goodwill organizations in North America. More than 1.5 million people engaged in face-to-face Goodwill services to build their career and financial assets, and advance in their careers. Additionally, more than 24 million people have accessed Goodwill’s mobile and online services, including virtual career fairs and mentoring.
- Through Goodwill organizations’ donated goods operations, 4.6 billion pounds of people’s usable goods have been recovered by selling them in Goodwill stores and outlets as well as online, giving them a second life and giving people a second chance.

Goodwill Industries of Northwest Texas (GINWT) is a 501(c)(3) nonprofit organization. GINWT is a local nonprofit helping people overcome challenges, build skills, find jobs, and grow careers. This mission is supported by its Career Resources Program, which is committed to empowering people to get jobs with higher earnings through free Basic, Intermediate and Advanced Computer Skills Training, Career Enhancement Seminars and other employment-related services.

To find out more, visit www.GoodwillNWTexas.org or Call (806) 744-8419.